

New Motor Vehicle Sales.—As shown in Table 2, the value of new motor vehicles sold has continued to climb each year, reaching a peak of \$2,824,591,000 in 1966. A total of 827,431 cars, trucks and buses were sold that year, about 3,500 fewer than in 1965.

2.—Retail Sales of New Motor Vehicles, 1957-66

Year	Passenger Cars		Trucks and Buses		Totals	
	No.	\$	No.	\$	No.	\$
1957.....	382,023	1,087,620,000	76,276	281,311,000	458,299	1,368,931,000
1958.....	376,723	1,110,724,000	68,046	254,742,000	444,769	1,365,466,000
1959.....	425,038	1,240,961,000	77,588	299,207,000	502,626	1,540,168,000
1960.....	447,771	1,289,073,000	75,417	285,754,000	523,188	1,574,827,000
1961.....	437,319	1,290,026,000	74,160	261,382,000	511,479	1,551,408,000
1962.....	502,565	1,482,407,000	82,645	300,509,000	585,210	1,782,916,000
1963.....	557,787	1,716,121,000	97,202	345,918,000	654,989	2,062,039,000
1964.....	616,759	1,936,258,000	109,120	401,544,000	725,879	2,337,802,000
1965.....	708,716	2,267,314,000	122,279	472,015,000	830,995	2,739,329,000
1966.....	694,820	2,274,083,000	132,611	550,508,000	827,431	2,824,591,000

Shopping Centres.—Results of the tenth annual survey of retail outlets in shopping centres throughout Canada show that, in 1965, 9.0 p.c. of all retailing activity took place in such centres, compared with 2.5 p.c. in 1957. For purposes of the survey, a shopping centre is defined, briefly, as "A group of stores which are planned, developed and designed as a unit . . . contain a minimum of five retail establishments . . . have a minimum of 20,000 square feet of usable parking area adjacent to it . . . contain either a grocery and combination store, a department store or a chain variety store. All establishments do not necessarily have to be leased from a single (private or collective) ownership . . .".

3.—Retail Trade within Shopping Centres, 1961-65

Item	1961	1962	1963	1964	1965
Stores	No.				
Independent.....	3,961	4,314	4,645	4,999	5,349
Department.....	2,327	2,546	2,781	3,010	3,207
Chain.....	37	51	55	60	69
	1,597	1,717	1,809	1,929	2,073
Sales	\$				
Independent.....	994,207,170	1,172,112,186	1,340,188,739	1,587,896,471	1,865,333,934
Department.....	193,249,541	218,572,149	253,801,695	291,349,141	339,416,357
Chain.....	172,717,592	225,675,411	266,677,789	343,226,341	424,725,192
	628,240,037	727,864,626	819,709,255	953,320,989	1,101,192,385

There were 24 new shopping centres in operation in 1965, an increase partly offset by the loss of seven centres which did not meet the definition requirements. The net result was an increase of 17 centres, raising the total from 369 to 386. Of the 17.5-p.c. increase in sales volume in 1965 over 1964, 22.6 p.c. was accounted for by the 24 new centres and the remainder was contributed by increases in the number of stores and the volume of sales in existing centres.

There is a continuing trend in the relationship between size of shopping centre and sales. In 1965, centres of 5-15 stores made up 72.8 p.c. of the total number and contributed 35.2 p.c. of the total sales, while centres with 31 or more stores made up only 8.3 p.c. of the total number but were responsible for 36.3 p.c. of the sales. The continued importance of regional shopping centres is due in large measure to the heavy concentration of suburban department store branches in these centres; in 1965, the 34 department store